



# **Groasis Ecological Water Saving Technology Awards**

#### National Icon Award

#### organized by the Ministry of Economic Affairs of The Netherlands



The Dutch Ministry of Economic Affairs has organized a search to find the most innovative companies of the Netherlands. They want to identify and appoint 3 so-called 'National Icons'. The objective is to find companies that have a mission, vision, product or service that embodies a real innovative breakthrough; companies that illustrate the innovative power of the Netherlands to develop technological solutions for society's issues.

With pride and gratitude, we inform you that Groasis - thanks to our hardworking team and great product - has been selected as one of the 3 'National Icon' winners. For more information about winning the National Icon, <u>click here</u>. To read all the media publications Groasis regarding the National Icon, <u>click here</u>.

#### **USAID grants**

#### 500,000 USD to Groasis Ecological Water Saving Technology proposal



The Rome-based Institute for University Cooperation (ICU) and Groasis' distributor <u>Desert Tulip in Jordan</u> have won a grant of USD 500,000 to carry out further research with the Groasis Waterboxx® and Growboxx® plant cocoons. We are very grateful for this recognition of the opportunities the Groasis Technology creates. The Groasis Technology stimulates the tree to grow its roots over 3 meters (10 feet) deep in the first year. Trees thereby become self-sufficient and do not need irrigation, thus saving over 99% of water

when compared to conventional planting methods. We congratulate Mr. Berardo da Schio and Ms. Barbara Cosentino from ICU and Mr. Mike Schuring from Desert Tulip and wish them a very successful planting of productive trees with rural families in Jordan.



The Treesolution with the Groasis Growboxx is winner of the Accenture "Green Tulip Innovation Award"

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# FP4BATIW prize 2016



The FP4BATIW Prize is a competition based on business ideas on water topics, like water management, water treatment or water saving. The competition is open to SMEs, individual, researchers and entrepreneurs from Palestine, Jordan, Egypt and Tunisia. Michael Schuring, the reseller of Groasis in Jordan, has won the FP4BATIW prize!

To see the presentation of the business idea of Michael, please <u>click here.</u>

# Tällberg Foundation - Global Leadership Prize 2015



Groasis Ecological Water Saving Technology is nominated for the Tällberg Foundation Global Leadership Prize. On August 12th 2015, the jury of the Tällberg Foundation will decide who will receive the prizes this year.

The Tällberg Foundation Global Leadership Prize is annually assigned to two individuals or organizations

which try to implement important, positive and social changes. The actions of these individuals or organizations must be in line with the Universal Declaration of Human Rights. For more information about the prize, <u>click here</u>.

# Global Opportunity Report 2015



On the 3th of June 2015, Groasis was told that they are number one in the Global Opportunity Report 2015 of Sir Richard Branson's 'Virgin Unite'. The Groasis Ecological Water Saving Technology is listed as the best method for water-efficient agriculture.

'Virgin Unite Foundation' is the non-profit foundation of the Virgin Group. Virgin Unite unites people with entrepreneurial ideas so they get a chance to create a better world. They believe that with entrepreneurial thinking,

challenges can turn into opportunities! For more information about us and the other great inventions, <u>please click here</u>.



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#### Best New Product for Gulf Market - Agriculture Award



On the 16th of March 2015, Groasis has won the 'Best New Product for Gulf Market - Agriculture' award of AgraMe. With the Groasis Ecological Water Saving Technology you can green the desert with 99% less water use.

Any company/individual working in or with substantial responsibilities in the agribusiness industry in the Middle East region could participate, so there were a lot of competitors! For the pictures and more specified information about us and the other great participants, <u>please click here</u>.

# NCD "Change Award 2014"

Driebergen, december 15, 2014 - On friday, december 12, 2014, the NCD (Dutch Association of Commissioners and Directors) handed out the "Change Award 2014" during the Change in Business Event. Groasis was one of the three nominees and won this "Award of the Awards" with the Groasis Growboxx® plant cocoon. According to the jury and the participants of the event, Groasis is a real "Changer" which shows that doing business with conciosness and positivism can go hand in hand with entrepreneurship.

For more information, click <u>here</u>.

## Accenture "Green Tulip Award" 2014



The 14th of November 2014 Groasis has won the important "Green Tulip Award" with "<u>The Treesolution</u>" and the <u>Groasis</u> <u>Growboxx® plant cocoon</u>. The Jury consisted of a delegation of representatives of the 12 biggest corporates of Holland.

The Accenture Innovation Award is an annual competition. The most innovative products, services and concepts, that deliver exceptional performance in the field of innovation and sustainability, compete for the coveted Green Tulip.



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**2014** 





# Climate Colab Contest 2014



Groasis participates with a proposal in the Climate Colab Contest. This is a contest of the Massachusetts Institute of Technology (MIT) from Boston.

They search for a solution for the Climate Change Challenge. Pieter Hoff has proposed to use the Treesolution. Out of 500 proposals we have been chosen amongst the 14 semi-finalists.

## SUSTAINIA100 AWARD 2014



SUSTAINIA100 is an annual guide to 100 innovative sustainability solutions from around the world. The guide identifies readily available projects, initiatives and technologies at the forefront of sustainable innovation.

This year, Sustainia's research team and advisory board screened a pool of +900 nominated solutions from which the final 100 solutions were selected. The Groasis Waterboxx® plant cocoon has been selected for its state-of-art-solution.

Read here everything about the 100 final solutions, including the Groasis Waterboxx® plant cocoon.

#### Environmental Excellence Award 2012



The El Verano School in Sonoma California rewarded Pieter Hoff with the Environmental Excellence award for 'being a "Worldwide" Environmental Leader', because the children of the El Verano School realised that the sooner you learn the importance of water, the better.

Click here for the certificate



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#### Limburg Design Association Award 2011



The Groasis Waterboxx® plant cocoon has won the Limburg Design Association Award. This is an initiative from the Province of Limburg, DSM, Chamber of Commerce, Syntens and OCE.

*Groasis* is very happy that more jury's understand the enormous significance of the Groasis Ecological Water Saving Technology. Many fantastic new inventions are introduced annually, but without food no invention has any value. The Groasis Ecological Water Saving Technology helps us solving the food problem and therefore we are very happy and grateful that jury's recognize the value of it and honor us with their award.

# Popular Science Award 2010

The Groasis Waterboxx® plant cocoon is the 2010 Best of What's New Innovation of the Year.



In November 2010 Popular Science organized the 4th Annual election of the 'Best of what's New' innovation.

This competition found place between 117 fantastic products of Fortune 500 companies, including the iPad from Apple and the Ledlamp from Philips.

The Groasis Waterboxx® plant cocoon won the Green Tech Award (category sustainable inventions) and also won the 'Best of all' award.

#### Bèta Dragons Science Award 2008



In November 2008 the "Groasis" Waterboxx® plant cocoon was rewarded by the Bèta Dragons Platform in cooperation with the Dutch Ministry of Economic Affairs.

The jury was very positive about the potential of the "Groasis" Waterboxx® plant cocoon as a solution for ecological - and poverty issues.



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